

Open Banking guidelines for Barclays

Primary logo



Barclays cyan logo

Used: In all possible instances.



Cyan Eagle

Used: On small digital space executions where the logo is too small to be legible.



Barclays reversed logo

Used: When cyan is the background colour or where an image is used means the cyan version does not stand out.



Reversed Eagle

Used: On small digital space executions where cyan is the background colour or where an image is used and the cyan version does not stand out.

Exclusion zone and core sizes

Our logo
exclusion zone



50px+ (pixel size refers
to height of Eagle)
10mm+ (millimetres size
refers to height of Eagle)



27px - 49px
7mm - 9mm



50px+ (pixel size refers
to height of Eagle)
10mm+ (millimetres size
refers to height of Eagle)



27px - 49px
7mm - 9mm



16px - 26px
(only used for favicon)

